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6. Rural Development in India with Reference to Pradhan Mantri Awaas Yojana-Gramin (Pmayg): Present Scenario and Challenges

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Abstract

Rural development attentions upon the progress of the sections of rural economies, that practice thoughtful poverty issues and effectively goals at developing their productivity Human basic needs are food, cloth and shelter now a day shelter i.e. housing is a part of basic need of human being. It plays a constructive role in economic development of the country. The main objective of this research to examined the development of housing in rural areas and also the implementation process of Pradhan Mantri Awas Yojana. This paper is to study the Government of India has announced Pradhan Mantri Awaas Yoiana Gramin (PMAY-G) scheme is to provide houses.

Keywords: Rural Development, Present Scenario of PMAY-G, Challenges etc.

Introduction

Rural Development in India is one of the most significant factors for the development of the Indian economy. The term 'rural development' is of focal interest and is widely acclaimed in both the developed and the developing countries of the world. Rural development emphasizes upon the expansion of the sections of rural economies that practice thoughtful poverty issues and effectively aims at developing their productivity. It also highlights the need to address various pressing issues of town economies that hinder growth and improve these areas. Rural development can be comfortable and more significant only through the participation of clientele of development. The proper infrastructure development leads to improve rural economy and quality of life of people, it also promotes utilization of optimum resources, better productivity, improved agricultural income, adequate employment and overall sustainable development of the economy as whole. Hence, rural development is one of the important tasks of development planning in India. In fact, it requires area based development as well as beneficiary oriented

8. Contemporary Issues in Management

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Abstract

Management has gone through drastic changes over the past few decades. Owing to globalization and rapid technological changes many issues over past few decades as such have arrived which needs to be resolved. These challenges include the management of human resources, operations and production, finances and marketing issues surrounding the success of business entity and the organization as whole. At the same time, businesses are facing multiple challenges about ethical and legal issues confronting business activities

Organizations have to grapple with different contemporary management issues as they navigate their way in the ever-dynamic and global business environment. These management issues are important, have connections with social change, and implications for the future of management. The modern world is facing a qualitative and quantitative changes in terms of economy and technological innovation which needs leadership to form the backbone of the new paradigm of an emerging society. The communication skills, personality traits and competences along with the entrepreneurial skills enables the individual's creative capacity to turn ideas into action incurring output. The 21st Century economy and job market faces the issues concerning skillful workforce as well as competitive managers with the business skills to produce relevant productive output in the work field.

Keywords : Contemporary issues, Management, Entrepreneurial skills, Leadership Skills, Organizational Globalization, Corporate Social Responsibility (CSR), Business Ethics, Corporate Governance.

1. Introduction

The corporate world in the present scenario is full of competition.. The biggest challenge of the corporate world is to produce able and efficient managers with innovative work behaviour and job design in order to mobilize the knowledge and potentials of innovation of all sorts of employees. In order for an organization to run smoothly and administer efficiently it is the prime role of a manager to create such a work environment where the employees can develop and