

SAKET GYANPEETH'S
SAKET COLLEGE OF ARTS, SCIENCE AND SCIENCE, KALYAN EAST
FYBMS SEM II ASSIGNMENT QUESTIONS

Subject: Principles of Marketing

- 1) Explain the scope of marketing.
- 2) Explain the four P's of marketing.

Subject: Principles of Management

- 1) Explain the features of management.
- 2) Distinguish between top level and lower level management

Subject: Industrial Law

- 1) Safety measures as per The Factories Act
- 2) Lay-Off and Strike

Subject: Business Communication

- 1) Explain advantages and disadvantages of Conference?
- 2) Explain the Interview Process

Subject: Business Environment

- 1) Define and explain the features of business.
- 2) Explain the scope of business

Subject: Business Mathematics

- 1) Find the determinant of matrix $A = \begin{pmatrix} 6 & -5 & 1 \\ 4 & 2 & -1 \\ 1 & -1 & 2 \end{pmatrix}$
- 2) Solve by Cramer Rules
 $x+y+2z=9$
 $2x+y+z=7$
 $2x+2y+z=9$

Subject: Foundation Course (on any one topic)

- 1) Increasing Urbanisation Problem of Housing, Health and Sanitation
- 2) Farmers Suicide and Agrarian Distress
- 3) Increasing Crime/Suicide Among Youth
- 4) Debate Regarding Genetically Modified Crops
- 5) Changing Lifestyles and Impact on Culture in a Globalised World